



SASKATCHEWAN REINED COW HORSE ASSOCIATION (SRCHA) **STALLION INCENTIVE FUND:**

To celebrate the 10th anniversary of the Saskatchewan Reined Cow Horse Association in 2014, as well as to celebrate the quality of great cow horse stallions in and around Saskatchewan, the SRCHA has decided to develop their own SRCHA Stallion Incentive Fund to help promote these stallions to more cow horse owners and events throughout the province each year while at the same time allowing offspring from nominated stallions the opportunity to compete for added prize money and recognition.

Stallions are to be nominated, at a fee of \$250 per year, by July 1 of the year that the foals are YEARLINGS and the resulting foals are to be nominated with the program for a fee of \$50 per foal, by December 31 of the year they are yearlings. For example for 2014 born foals, stallion needs to be nominated prior to July 1, 2015 and these 2014 foals need to be nominated by Dec 31, 2015. For the foals to be eligible for nomination, the stallion must be nominated for the year they were born, however each foal must also be individually nominated as well by the owner of the foal at the time of foal-nomination. A certificate will be provided to foal-owner at the time of foal-nomination to be kept/transferred with foal registration papers in the event of sale of foal to indicate eligibility in the SRCHA Stallion Incentive Fund Events to the new owners.

Nominated foals will be eligible to compete as 3, 4 & 5 year olds, at SRCHA Stallion Incentive Fund Futurity & Derby Competition to be held annually in conjunction with the SRCHA Classic Cow Horse Futurity & Derby Show in September of each year. Nomination fees will be set aside into a fund from which prize money will be drawn for each of the Futurity & Derby Classes that the foals from each specific stallion nomination will be eligible for. Prize money will be presented to winning incentive fund foals in each of the incentive fund classes, as well as to the sire of the highest placing incentive fund colt in each class.

Stallion Incentive classes will include both Open & Non-Pro Futurity (3 yr olds) and Open & Non-Pro Derby (4&5 year olds) and will run concurrently with the Open & Non-Pro Futurity & Derby Classes at the annual SRCHA Classic Futurity & Derby competition. This makes nominated foals eligible for added money for 3 full years of competition; however, there will be no cross entry allowed between open & non-pro divisions.

For further information please contact: Jamell Heppner mheppner@sasktel.net (306) 984-2149 or Noreen Fenske fensken@xplornet.ca (306) 647-2124



ADVERTISING BENEFITS TO STALLION OWNERS:

In addition to having foals eligible to be nominated for SRCHA Stallion Incentive Fund Classes at the Futurity/Derby show there are also some major advertising advantages for Stallion owners who wish to nominate their stallions into the program. Some of these advertising opportunities include:

- SRCHA will include list of nominated stallions, owners names & contact information, website link, etc, along with stallion picture/promotion page provided by owners on the SRCHA website in the SRCHA Stallion Incentive Program section.
- 50% Discounts on regular-priced advertising in the show-program for the SRCHA Classic Futurity/Derby show (ad to be provided by stallion owner)
- SRCHA will also provide in the show-program for the SRCHA Classic Futurity/Derby show a full-page advertisement naming all nominated stallions including owners names/contact info
- Stallions will be listed in SRCHA advertising in major magazines such as Western Horse Review on an annual basis
- At all regular jackpot shows throughout show-season (usually 7-8 weekend events) SRCHA office will display a binder with 8.5x11inch promotion/advertisements, for each stallion (as provided to SRCHA by stallion owner – SRCHA has right to reject inappropriate advertisements & request replacement). This binder will also be on display at other trade-show type events that SRCHA attends including but not limited to, Equine Expo in Feb of each year in Saskatoon as well as SRCHA Annual Awards Banquet & General Meeting. Binder may also include advertisements of available foals for sale by stallion owner if requested & ad supplied to SRCHA office
- Names of stallions nominated for current competition year will be visibly posted in the show arena during the weekend of SRCHA Classic Futurity/Derby show



DEADLINES & FEES FOR STALLIONS & FOALS ARE AS FOLLOWS:

Stallion – nomination fee \$250 due on or before July 1 year foals are yearlings. After July 1 late fee of \$250 will apply.

Foals – nomination fee \$50 per foal due on or before Dec 31 year foal is yearling.

LATE foal nominations will be accepted, however late fees will apply. Nomination Jan 1 – Dec 31 of 2yr old year - \$250. Nomination Jan 1 – Dec 31 of 3yr old year - \$350. Nomination Jan 1 – Dec 31 4yr old year - \$450. Nomination Jan 1 – Dec 31 of 5yr old year - \$550.